



Life Coach Custom Website Design

Basic Website Package Includes:

WEBSITE PACKAGE: \$ 900.00 *(regular \$1200)*

- Initial web site consultation - i.e., layout, colors, functionality options.
- Domain name and hosting purchase assistance.
(client pays domain and hosting fees directly to provider)
- Installation of Wordpress theme on domain.
- Customization of site colors using CSS coding to match company branding.
- 1 custom designed header which may include client provided company logo and images, site title, and sub title.
- 1 custom designed footer section which may incorporate text, images, links, contact and copyright information.
- Layout of up to 5 pages with placement of text and up to 3 images per page.
- Includes 10 stock photos, from dollarphotoclub.com, of client's choosing based on site requirements.
- Install and configure 4 basic plugins such as social media icon integration plugin, seo plugin, newsletter plugin for use with blogs/ comments, etc. (based on client needs)
- Basic editing of client provided images; cropping, sizing, color adjustments.
- Integration of basic WordPress SEO optimization and plugin.
- 2 rounds of edits after final web site is presented to client.

- WordPress training sent via email. Includes WordPress functions such as content editing and adjusting theme, as well as SEO Yoast training.
- 1 hour support via email or phone after completion of site.

Completion Deadline

2 week turnaround once client has provided necessary webpage content, or based on deadline determined by payment program, if applicable.

Ongoing Support

Website support as needed is billed at \$30 per half-hour.

This can include design updates, newsletter management, additional plugins and pages, SEO Adwords support, etc. Monthly support packages available.

Start Date

Once payment has been received, we will schedule a time to talk regarding initial design, your needs, domain registration and hosting package.

By purchasing this website package, you agree to the following:

The use of the words "us" , "we" and "our" refer to both INLP and INLP's Web Designer

Client's responsibilities with regard to copyright: Client guarantees all client provided material, i.e., text, images, logos, artwork, are either owned by client, or client has a license to use such items. Client must hold us harmless from any claims or legal actions related to the content of the website.

Images provided by us: Images provided by us in the construction of the website have been purchased under a license from stock photography suppliers. These images are only licensed for a single website use, and may not be legally used on another website or for any other purpose without first purchasing an additional license.

We are not responsible for website issues that arise after completion date: We are not liable for loss, damage or corruption of website or files stored on servers relating the client's website. We are not responsible for problems arising from WordPress or Plugin version updates, or from client's website being hacked. If requested, there will be

a fee to restore the site in case of loss or corruption of original design.

Website file backup: Client is responsible for maintaining their own backups with respect to their website and we will not be liable for restoring any client data or website if files are lost or corrupted.

Completion date: Any completion date time frames that we give are contingent upon client's ability to provide needed elements such as text, information, or images in a timely manner. Delays in client providing needed materials will change and extend the original completion date.

Use of website in portfolio or samples page: Client grants us permission to display completed website online or in printed form.