



Online NLP Sales Training and Certification

In this course, you'll be introduced to powerful principles that turn you into a more powerful, confident and flexible communicator. You'll feel more confident, become a master of influence, close more deals and visualize your dreams in a way to actually achieve them!

Call on States of Excellence

Learn and apply the secrets NLP practitioners use to control their own state such as optimistic, confident, enthusiastic and calm, even when you're in the middle of a slump!

Develop a Resourceful Frame of Mind

In this module you'll discover and adopt powerful frames of mind. When your overall perspective is powerful, your mind and emotions tend to follow.

Plan Strategies and Goals that Work

Discover that goal setting is weak without a powerful strategy behind it. You'll learn to use specific strategies to position yourself for success like never before.

Learn Representational Systems

Representational systems are the visual, auditory and kinesthetic preferences we each have. These systems are the foundation of influence. When you're aware of them, you can speak your clients' non-verbal language.

Build Better Rapport

In this training, you'll learn to build fast and effective rapport with your clients, nonverbally. Master nonverbal rapport and your level of influence will soar.

Using Meta Programs to Increase Buyer Motivation

Meta programs are like unconscious hot buttons. Learn how to motivate your clients, help them make decisions and make your product a must-have.

Implement Metaphors

In this training, you'll learn to use metaphors so that your clients will instantly get your meaning and be motivated to buy from you.

Anchor your Client's Behavior

Anchoring gives you the awareness to understand your client's stimulus-response behavior and the power to control it. When you know how to easily customize stimuli for each individual client, you'll lead them right through the close.

Overcome Objections with the Meta Model

The NLP Meta Model is a linguistic tool for understanding people at the deepest level and overcoming objections. With the Meta Model, you'll even help clients understand their own goals and motivation better than ever. When it's time to close the deal, you'll be more than a salesperson. You'll be someone who helps them get what they truly want.



Course Details

- Created from 25 years of international NLP training experience
- Simple, intuitive online learning platform
- 85-page Workbook, 52 Audios, 7 Videos
- Study entirely online, at your own pace
- LIVE access to our lead NLP sales trainer, Adam Defoe, via phone, email and Skype
- Mindset Builders, Sales Creativity Exercises and special exercises to boost your skills
- Fast and effective support 7 days a week
- Refer a friend or co-worker to receive a generous referral fee.

Learn More & Enroll at
iNLPCenter.org/sales-training-online

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